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Scout Conference**

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Triennial Report of the Regional Director





Report of the Regional Director

J. Rizal C. Pangilinan

Dear Scouting Family,

Over the last triennium, the Asia-Pacific Region navigated significant global challenges, including the continuing recovery from the COVID-19 pandemic, political challenges, the growing urgency of climate change, and the heightened need for stronger regional and international cooperation.

The pandemic underscored the importance of resilience and adaptability, prompting National Scout Organizations (NSOs) to embrace digital platforms, innovate youth programme delivery, and strengthen volunteer engagement in new ways.

At the same time, climate issues pushed the region to prioritize sustainability, environmental education, and community-based initiatives that empower young people as agents of change. Recognizing that many of these challenges transcend national borders albeit political issues, the region invested in deeper collaboration among NSOs, sub-regions, and partners, fostering shared learning and joint initiatives. Collectively, these efforts reflect the region's determination not only to recover but also to emerge stronger, more connected, and better aligned with the global vision of Scouting.

As I look back on OUR journey from 2022 to 2025, I am pleased to share with you the significant progress we have made together. Across our strategic priorities, we have worked tirelessly to empower young people, strengthen our educational methods, promote diversity and inclusion, expand our social impact, elevate communications, and reinforce governance.

Let us reflect on these milestones.

Youth Engagement

Our commitment to youth engagement has been nothing short of transformative. We have shifted from one-off events to long-term, regional youth-led programs that give young people the platform to lead change in their communities. Through initiatives like the Asia-Pacific Sub-Regional Online Youth Fora, youth leaders came together to collaborate and share solutions to pressing challenges. The highlight was the APR Youth Mobilization Summit in June 2023, where over 150 delegates from 22 countries engaged in meaningful dialogue and built partnerships aligned with the Sustainable Development Goals.

Educational Methods

In educational methods, we have expanded capacity and embedded safeguarding across our learning frameworks. Insights from the Educational Methods Survey have guided NSOs in creating more inclusive and engaging programs. The Wellness and Safety in Scouting Workshop in April 2023 in Nepal underscored our priority on mental health and well-being, while our series of Adults in Scouting Workshops reaffirmed the importance of equipping volunteers with the skills needed to support our youth.



In Youth Engagement and Educational Methods, we ensure that youth participation must be systemic and not symbolic for their own learnings.

Diversity and Inclusion

Diversity and inclusion remain central to our mission. One was the Ticket to Life flagship project which empowered vulnerable children and young people, equipping them with life skills and opportunities to thrive. Regional workshops across South and Southeast Asia amplified this impact, while the APR Diversity & Inclusion Forum and Intercultural Dialogue Workshops deepened the understanding and empathy, ensuring every young person feels valued in our movement.

Social Impact

Scouting's social impact continues to grow. Scouts have taken part in humanitarian efforts and peacebuilding projects that uplift communities. The Humanitarian Action Workshop in October 2023 trained Scouts on disaster response, preparing them to be proactive in times of crisis. Our video contest on the Impact of Scouting further showcased the inspiring contributions of Scouts, raising visibility for the positive change they bring.

Communication and External Relations

We have also strengthened the way we present ourselves to the world. The WOSM Brand Refresh has unified our image, making it more modern and aligned with our values. The APR Partnerships Forum fostered greater collaboration between NSOs and partners, while branding workshops and storytelling initiatives enhanced Scouting's reputation as the leading educational youth movement in the Asia-Pacific.

Governance

Good governance is the backbone of our movement. The Global Support Assessment Tool (GSAT) has helped our NSOs align with international best practices, while our APR Workshop on Good Governance reinforced the importance of transparency, accountability, and clear leadership. These steps ensure that our institutions remain strong, responsive, and effective in serving young people.

We developed the National Support Assessment Tool (NSAT) to strengthen organizational effectiveness at the sub-national level. This was piloted with Scouts Australia, The Bharat Scouts and Guides, and Persekutuan Pengakap Malaysia. We are now finalizing the tool for official launch and wider implementation across our NSOs.

Services to our member Scout organizations

During the Triennium a total of 54 WOSM Services have been rendered to 16 NSOs. Apart from the WOSM Services, the Regional Scout Committee and sub-committee members visited NSOs assisting them in their events, building their capacity and most importantly meet with government authorities to support the national Scout organizations.

It is also inspiring to note that the Sub Committees performed well and their overall accomplishment on our plan is shown on the screen. Let us give them a round of applause.



Growth

Our Region continues as a grow. We are home to 37,249,348 as of 31st December 2023 with more than 220,000 adult volunteers across 33 National Scout Organizations, making it the largest Scout region in the world.

From the pandemic, the region rebounded with a 4.8% year-on-year increase in membership, driven particularly by large gains in countries such as the Philippines (adding over 772,000 members) and India (over 672,000) in one reporting cycle.

Our membership growth is 4.2%. We registered more than 13.5 million girls and young women Scouts.

Innovation has been evident in new programme delivery. The recent forum held here in Kaohsiung attended by 50 participants from 15 NSOs adopted the continuous monitoring systems to drive evidence-based improvement.

The major directions in this journey were:

- Developing and implementing a strong growth plans for NSOs including monitoring strategy.
- Strengthening Growth Networks through NSO and local growth coordinators onboarding.
- Supporting potential countries towards WOSM membership.
- Continued coordination and support to the NSOs working with a designated WOSM Growth Consultant.

Messengers of Peace

The Messengers of Peace initiative remained as one of our region's strongest contributions to global Scouting. Over the past three years, hundred thousands of young people have launched projects that foster peace, sustainability, and inclusion. From leadership trainings to the recognition of MoP Heroes, we have seen the profound role Scouts play in transforming communities. With stronger networks, dynamic partnerships, and committed youth, we have built a culture of peace that will inspire future generations.

The International Day of Peace celebration engaged millions of Scouts every year for three consecutive years celebrating this Day of Peace.

We will continue this journey ensuring that peace remains at the very heart of Scouting in the Asia-Pacific.

There were 56 Projects funded in the region with over US\$1.1M granted.





We had 8 field visits of APR projects conducted for Bangladesh Scouts, Bhutan Scout Association, The General Association of Scouts of China, Persekutuan Pengakap Malaysia, Nepal Scouts, Boy Scouts of the Philippines, National Scout Organization of Thailand and Pathfinder Scouts Vietnam.

APR Scout Bazaar

From 2022 to 2025, the APR Scout Bazaar strengthened its position as a trusted provider of quality Scouting merchandise and event services across the Asia-Pacific Region. It achieved significant milestones in customer engagement, product development, and regional visibility — serving more than hundred thousand of Scouts during regional events such as Jamborees, Conferences, and Workshops.

The Bazaar consistently maintained a strong 48% conversion rate from inquiries to orders. With an online following of about 10,000 and a 99% response rating, it demonstrated an exceptional customer service and community engagement.

Operationally, the Scout Bazaar expanded its partnerships with National Scout Organizations and established country warehouse hubs and is recognised as a Preferred Seller on one of the reputable shopping platforms, reflecting efficiency and reliability. The Management Team of the AP Scout Bazaar is committed to reliable service, sustainability and innovation.

Asia-Pacific Scout Foundation

The Asia-Pacific Scout Foundation played a vital role in enabling growth and impact. By funding projects in disaster preparedness, youth empowerment, and community development, the Foundation has ensured that NSOs receive the support they need. None of this would have been possible without the generosity of our donors, whose unwavering commitment continues to drive us forward.

During the triennium, the Foundation held four (4) fundraising event held and hosted by our generous NSOs – The General Scout Association of China, Scout Association of Hong Kong, Scout Association of Japan, and National Scout Organization of Thailand raising an amount of over US\$100,000.00 from new and upgraded members and proceeds from the said events.

Conclusion

In closing, our collective achievements over this triennium are a testament to the dedication, passion, and teamwork of many – ALL OF YOU! These includes the Regional Scout Committee, our Sub-Committees, Task Forces, and Ad Hoc Committees, our WOSM consultants, and, the devoted staff of the Asia-Pacific Support Centre supported by our Global Colleagues and other support centers worldwide – working together for World Scouting.

We are equally grateful to the National Scout Organizations across the Region for their unity and collaboration, as well as to our partners, donors, and collaborators whose support strengthens our mission.

Today, our movement is stronger than ever, with membership now exceeding 37 million Scouts across the Region, we are building a resilient, inclusive Scouting community that empowers young people to change the world and be Ready for Life.



Together, these combined efforts showcase the true spirit of Scouting – the volunteerism, partnership, and service is indeed creating a brighter future for young people and communities throughout the Asia-Pacific Region.

Let us remember always that – it is not the mountains that we conquer but ourselves as Scouting members. Each journey has its own rewards.

A big THANK YOU to all of you for the collective work in the last triennium.

GOD BLESS US ALL.



Scouting

Integrated Versatility

